Solution for 1.1 Blight (Answer = SECRETSEVEN)

By taking the first names of all the people mentioned, you form a list of seven names, Peter, Janet, Jack,
Barbara, George, Pam and Colin. These seven form the secret seven in the series of children's books written by
Enid Blyton. (There is also a dog in the series, thus the WOOF!) The answer is secretseven.